

Cake as Art



Sunday May 6th, 2012 | 11am - 5pm
at Artscape Wychwood Barns

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ABOUT THE CAKE SHOW

The Cake Show is an annual cake design competition presented by Bonnie Gordon College of Confectionary Arts. This exciting day will feature:

- Two full-day live cake design competitions
- Two live mini-challenges
- A Bonnie Gordon College Alumni cake design exhibition
- A cupcake sale from Bonnie Gordon College Alumni 'We Bake in Heels'

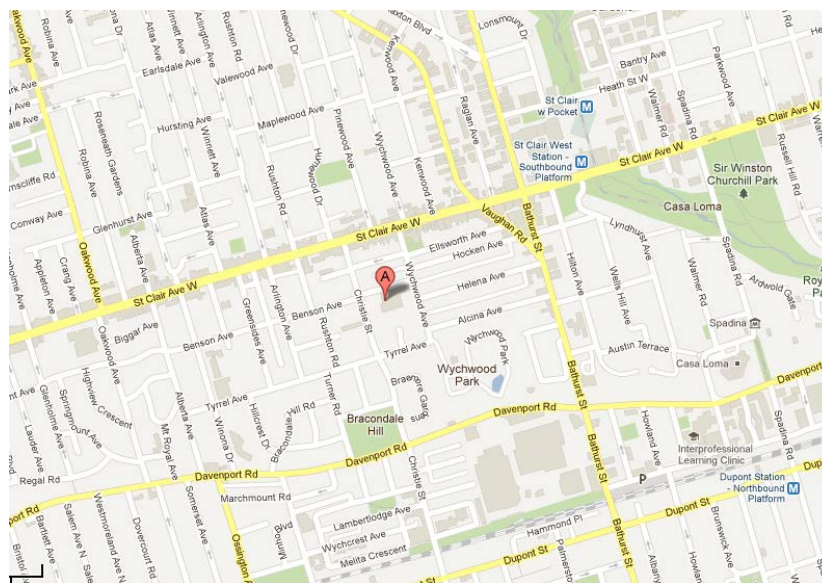
'CAKE AS ART' THEME

At Bonnie Gordon College of Confectionary Arts we believe that cake is one of the most unique and spectacular forms of art. Our commitment to nurturing our students' creativity grew into this year's theme for The Cake Show: "Cake as Art"! The Cake Show competitors are encouraged to draw inspiration from any and all sources including historical art periods, architecture, music, fashion and modern of nonconventional artistic styles - anything and everything goes!

LOCATION

[ARTSCAPE WYCHWOOD BARN](#)

601 Christie Street
Toronto, ON
M6G 2X7



CAKE ART COMPETITION

Showcase your talent by creating a fabulous cake that exemplifies the “Cake as Art” theme. You are encouraged to draw inspiration from any and all sources including historical art periods, architecture, music, fashion and modern of nonconventional artistic styles - anything and everything goes!

ELIGIBILITY & SELECTION CRITERIA

This competition is open to the public and all confectionary artists are welcome to enter. The most qualified entrants will be chosen to compete based on the quality of work submitted (up to a maximum of 50 cakes will be selected for the competition). See “How to Apply” for details. You may enter as many cakes as you’d like in the Cake Art Competition but a maximum of 3 cakes per person will be selected to compete.

HOW TO APPLY

Please complete and submit the attached [entry form](#) by email, along with 3 photos of your best work to thecakeshow@bonniegordoncollege.com. Photos should be saved as jpegs, if possible.

APPLICATION DEADLINES

Monday, March 19th: EARLY BIRD DEADLINE

Enter by this date and 1 lucky participant will win a \$250 Bonnie Gordon College Gift Certificate to use towards any of our classes. Draw will take place on Tues. Mar. 27th and the winner will be notified by email the same day.

~~Monday, April 2nd: FINAL DEADLINE~~ EXTENDED TO APRIL 13th!

Applications will not be accepted after this date.

Friday, April 6th: NOTIFICATION OF ACCEPTANCE

Competitors who are chosen to compete will be notified no later than Fri. Apr. 6th 2012 by email.

ENTRY FEE

If you are selected to compete in the Cake Art Competition there is a **single entry fee of \$15***. This includes your admission to The Cake Show 2012. **Entry fee will only be processed if you are selected to participate, in which case the fee is non-refundable*

RULES & REGULATIONS

1. All cakes must be a minimum of 12 inches in height. There are no maximum height limitations.
2. Cake drums must not to exceed 16 inches and width of cake at widest point cannot exceed 18 inches.
3. Each entry must be the work of the entrant and may not copy the work of another cake designer. Teamwork is NOT permitted. Entries previously displayed or judged in any other show will not be permitted. Please ensure that you do not use copyrighted material.

RULES & REGULATIONS CONT'D ON NEXT PAGE >>

CONT'D - CAKE ART COMPETITION

4. All cakes must be created using Styrofoam dummies. It must be possible to recreate your submission using fresh cake.

5. No purchased decorations, manufactured items or non-edible materials are permitted, including ribbons, paper, jewels and real or artificial flowers. Fabric ribbon may only be used to cover the cake drum only. Exceptions to this rule are pillars, risers, internal support structures or dividers which must be covered with fondant or other edible material. Floral tape, floral wire and clear fishing wire are also permitted. Battery powered elements and wires are permitted if fully concealed.

CUPCAKE BOUQUET CHALLENGE (1 hour live challenge)

*Three competitors will have 1 hour to create a spectacular and original cupcake bouquet.
Be creative and think outside the box!*

ELIGIBILITY & SELECTION CRITERIA

This competition is open to the public and all confectionary artists are welcome to enter. ONLY the top 3 entrants will be chosen to participate. Selection will be based on the quality of work submitted in your application. See "How to Apply" below for more details.

HOW TO APPLY

Please complete and submit the attached [entry form](#) by email, along with 3 photos of your best work to thecakeshow@bonniegordoncollege.com. Photos should be saved as jpegs, if possible.

APPLICATION DEADLINES

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Monday, April 2nd: FINAL DEADLINE

Applications will not be accepted after this date.

~~Friday, April 6th: NOTIFICATION OF ACCEPTANCE~~ EXTENDED TO APRIL 13th!

Competitors who are chosen to compete will be notified no later than Fri. Apr. 6th 2012 by email.

Friday, April 27th: SUBMIT SKETCHES

IF you are selected, a sketch of your design must be submitted to thecakeshow@bonniegordoncollege.com by Friday, April 27th and you must bring a copy of this sketch with you on the day of the competition.

ENTRY FEE

If you have been selected to compete in the Cupcake Bouquet Challenge there is **an entry fee of \$15***. This includes your admission to The Cake Show 2012. **Entry fee will only be processed if you are selected to participate, in which case the fee is non-refundable.*

RULES & REGULATIONS

1. Cupcake bouquet base may be purchased or handmade and does not need to be a traditional vase.
2. Base cannot be bigger than 12 inches in diameter (any shape).
3. There are no height restrictions.
4. The base and structural elements can be created prior to the competition.

RULES & REGULATIONS CONT'D ON NEXT PAGE >>

CONT'D - CUPCAKE BOUQUET CHALLENGE

5. You can use as many cupcakes as you would like to create your cupcake bouquet and cupcakes can be of any size. Cupcake liners of any type are also permitted. Competitors can present cupcakes with or without a cupcake liner.
6. Any decorative elements placed directly on a cupcake must be 100% edible.
7. Decorative elements NOT placed directly on a cupcake can include non-edible items.
8. Toothpicks and floral wires used to adhere cupcakes to stand/base and to adhere decorative elements are permitted.
9. 50% of the total decorative elements used (for the entire cupcake bouquet) may be made ahead of time (including buttercream, etc.). **Cupcakes can NOT be decorated ahead of time.**
10. Battery powered elements and wires are permitted if fully concealed.
11. Cupcakes will not be tasted.
12. Each competitor will be provided with one table, a square fondant rolling board and a chair. Competitors must provide all other tools and materials. There will be limited access to electrical outlets.

ART AS INSPIRATION CHALLENGE (2.5 hour live challenge)

Three competitors will have 2.5 hours to create a fabulous cake inspired by the work of a painter, sculptor, musician or other artist who you admire.

ELIGIBILITY & SELECTION CRITERIA

This competition is open to the public and all confectionary artists are welcome to enter. ONLY the top 3 entrants will be chosen to participate. Selection will be based on the quality of work submitted in your application. See "How to Apply" below for more details.

HOW TO APPLY

Please complete and submit the attached [entry form](#) by email, along with 3 photos of your best work to thecakeshow@bonniegordoncollege.com. Photos should be saved as jpegs, if possible.

APPLICATION DEADLINES

Monday, March 19th: EARLY BIRD DEADLINE

Enter by this date and 1 lucky participant will win a \$250 Bonnie Gordon College Gift Certificate to use towards any of our classes. Draw will take place on Tues. Mar. 27th and the winner will be notified by email the same day.

~~Monday, April 2nd~~: FINAL DEADLINE *EXTENDED TO APRIL 13th!*

Applications will not be accepted after this date.

Friday, April 6th: NOTIFICATION OF ACCEPTANCE

Competitors who are chosen to compete will be notified no later than Fri. Apr. 6th 2012 by email.

Friday, April 27th: SUBMIT SKETCHES

IF you are selected, a sketch of your design AND influential images must be submitted to thecakeshow@bonniegordoncollege.com by Friday, April 27th. You must bring a copy of this sketch and influential images with you on the day of the competition.

ENTRY FEE

If you have been selected to compete in the Art as Inspiration Challenge there is an **entry fee of \$15***. This includes your admission to The Cake Show 2012. **Entry fee will only be processed if you are selected to participate, in which case the fee is non-refundable*

RULES & REGULATIONS

1. No fresh cake allowed. All cakes must be Styrofoam. All Shapes are permitted. There are no height or tier restrictions (any number of tiers can be used).
2. Cakes must be on a cake drum or base (any shape) that does not exceed 14 inches in any direction.
3. Styrofoam tiers may be pre-covered with fondant and stacked but the cake itself cannot be decorated.
4. Fondant and gumpaste and other sugar products used may be pre-coloured.
5. Only 50% of decorations may be made in advance.

RULES & REGULATIONS CONT'D ON NEXT PAGE >>

CONT'D - ART AS INSPIRATION CHALLENGE

6. No purchased decorations, manufactured items or non-edible materials are permitted, including ribbons, paper, jewels and real or artificial flowers. Fabric ribbon may only be used to cover the cake drum only. Exceptions to this rule are pillars, risers, internal support structures or dividers which must be covered with fondant or other edible material. Floral tape, floral wire and clear fishing wire are also permitted. Battery powered elements and wires are permitted if fully concealed.
7. Each competitor will be provided with one table, a chair and a fondant rolling board. Competitors must provide all tools and materials. There will be limited access to electrical outlets.

ALUMNI EXHIBITION

Calling all current students and alumni! Enter a cake to be displayed in the non-competitive part of our show. Showcase your incredible talent and imagination. Cakes do not need to adhere to the 'Cake as Art' theme.

ELIGIBILITY & SELECTION CRITERIA

To be eligible, you must be a current student or Bonnie Gordon College Alumni.

HOW TO APPLY

Current students and alumni are required to fill out the attached entry form, return by email to thecakeshow@bonniegordoncollege.com and indicate the number of cakes you wish to bring (maximum of three); you will not need to submit photos of your work.

APPLICATION DEADLINE

Friday, April 13th

Competitors who are chosen to compete will be notified no later than Mon. Apr. 16th 2012 by email.

ENTRY FEE

There is a **single entry fee of \$15** (you may enter a maximum of up to 3 cakes). This includes your admission to The Cake Show 2012.

**Entry fee will only be processed if you are selected to participate, in which case the fee is non-refundable*

RULES & REGULATIONS

1. All cakes must be a minimum of 12 inches in height. There are no maximum height limitations.
2. Cake drums must not to exceed 16 inches and width of cake at widest point cannot exceed 18 inches.
3. Each entry must be the work of the entrant and may not copy the work of another cake designer. Teamwork is NOT permitted. Entries previously displayed or judged in any other show will not be permitted. Please ensure that you do not use copyrighted material.
4. All cakes must be created using Styrofoam dummies. It must be possible to recreate your submission using fresh cake.
5. No purchased decorations, manufactured items or non-edible materials are permitted, including ribbons, paper, jewels and real or artificial flowers. Fabric ribbon may only be used to cover the cake drum only. Exceptions to this rule are pillars, risers, internal support structures or dividers which must be covered with fondant or other edible material. Floral tape, floral wire and clear fishing wire are also permitted. Battery powered elements and wires are permitted if fully concealed.

GENERAL RULES & REGULATIONS

1. You may apply to enter any or all competitions, however if you apply for both live challenges (Cupcake Bouquet Challenge & Art as Inspiration Challenge) and you are chosen, you will only be selected to participate in 1 of the challenge categories.
2. The Cake Art Competition, Cupcake Bouquet Challenge & Art as Inspiration Challenge will be judged based on the following criteria:
 - Originality and creativity
 - Harmonious use of colour
 - Covering, finishing and decorating
 - Difficulty of techniques
 - Application of decorations
 - Overall appearance, presentation & adherence to theme
2. Competitors must conduct themselves in a professional manner, with general civility and good manners to all at the event. Attendees must honor the judges and their integrity, and realize that the decision-making is an extremely challenging process. **All judging decisions are final.**
3. Although all possible precautions will be taken to ensure the protection of the cakes, the sponsors and Bonnie Gordon College are not responsible for any loss, theft or damage to your cake(s) and/or equipment and tools.
4. Participation in this event is open to the general public, along with current students and alumni of Bonnie Gordon College.
5. Photographs taken at the event may be used by Bonnie Gordon College and/or The Cake Show sponsors to promote future events and other school related programs.

DROP OFF INFORMATION

1. All competition and exhibition cakes must be delivered on Sunday May 6th between 9am and 10am to Artscape Wychwood Barns, located at 601 Christie St. (one block south of St. Clair). Drop off is located by Christie St. entrance. All cakes must be checked-in at the registration table.
2. After drop off, entrants (and their family members and/or friends) will not be allowed to enter the show until doors open to the public at 11:00am.
3. Live challenge competitors will be notified at a later date with details regarding timing, set up, etc.
4. **Cakes must be picked up from the event on Sunday May 6th between 5:00pm and 5:30pm.** Cakes that are not removed by 5:30pm will be disposed of by the Bonnie Gordon College

Please review these rules and regulations carefully. Non-compliance may result in deduction of points or disqualification.

NOTE: This is an art show & competition, *not a trade show*. All participants displaying their cakes (either in the competition or challenges) are not permitted to place business cards, brochures, flyers or photos of their work on the display tables.

THE CAKE SHOW ENTRY FORM

Sunday, May 6th, 2012

**Using the checkboxes, please indicate what information, if any, you would like to appear on your display I.D. card at the Show.
If none are selected only your name and business name or email will appear.**

Name: _____

Business Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ E-mail: _____

Website: _____

Please indicate which category you are entering (you may enter more than one):	
<input type="checkbox"/> Cake Art Competition	Please indicate # of cakes you wish to submit (max. 3): _____
<input type="checkbox"/> Live Challenge: Cupcake Bouquet	
<input type="checkbox"/> Live Challenge: Art as Inspiration	
*If you wish to enter more than 1 challenge category please rank your preference with a 1 or 2, 1 being the most preferred:	
Cupcake Bouquet	_____
Art as Inspiration	_____
<input type="checkbox"/> Alumni Exhibition	
Please indicate # of cakes you wish to submit (max. 3): _____	

Payment Information (please check which entry fee applies to you):	
Cake as Art' competition and/or live competitions	<input type="checkbox"/> \$15
Alumni Exhibition	<input type="checkbox"/> \$15
Total Fees Payable	\$ _____

Payment Method	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard
Credit Card No.	_____
Expiry Date (mm/yy)	_____
CVV (3 digit security code)	_____

****Please note that payments will not be processed for those wishing to enter the competition until your participation has been confirmed****

Entrant Signature

Date

For College Use Only:	Application Accepted:	<input type="checkbox"/> Yes	<input type="checkbox"/> No
	Participant Notified:	<input type="checkbox"/> Yes	<input type="checkbox"/> No
	Payment Received (if applicable):	<input type="checkbox"/> Yes	<input type="checkbox"/> No